PCC in China 2014

PCC在中国2014年
PCC Team

Lee Lambert
李·兰伯特
Chancellor

Bill Ward
比尔·沃德
Vice Chancellor Facilities & Operations

Miranda Schubert
米兰达·舒伯特
Student Services Advanced Specialist

Yan Xu
徐研
Fiscal Support Specialist
It’s hard to imagine being a global leader and not having a sense of cultural understanding and cultural differences. Leadership in the 21st century is all about having a sense of and respect for cultural differences.

很难想象作为一名全球化领导者而无理解文化和文化差异的意识。21世纪的领导力完全取决于你是否意识到并尊重文化差异。

~ Secretary of Commerce Carlos M. Gutierrez

Arizona to Beijing

Beijing to Chongqing
Chinese Culture
Chinese Culture
World Congress of World Federation of Colleges and Polytechnics (WFCP) is the leading international event for the vocational education, technical and skills training community.

The 2014 WFCP World Congress, was hosted by the China Education Association for International Exchange at the China Conference Centre in Beijing, China, from October 24th-26th, 2014. The conference was organized in conjunction with the China Annual Conference for International Education. The WFCP conference brought together leaders of the applied higher education system to discuss the latest trends, topics and development in this sector.

The first World Congress was held in 1999.
Mission
To promote the benefits of attending Pima Community College to Chinese students & agent representatives.

Pre-Expo:

B2B Networking event on October 24th, 2014

A school-to-school workshop for exhibitors keen on cooperative programs with Chinese institutions. The target programs involve higher education, vocational education, continuing education, training programs, high school programs, etc.
China Education Expo
October 25th & 26th, 2014

Regarded as one of the leading events dedicated to the student recruitment market in China. CEE 2014 presented overseas schools a great opportunity to showcase the quality programs, courses and curriculum and highlight what they could offer to the Chinese students. Presenting a world of opportunities for every student who wishes to broaden their horizon.

600+ overseas schools and 60,000 visitors participated at China Education Expo
Beijing

China Education Expo
October 25th & 26th, 2014
Qinghua University - Beijing

Attended a meeting with Director Yan Weiyuan of the Hebei Institute of Tsinghua University, Study Abroad & International Education Center and his associates to discuss the possibility of a collaborative partnership that would bring Tsinghua University students to PCC.

Items of discussion included how PCC can support Tsinghua students' academic goals, and transfer pathways to 4-year universities from PCC. Our meeting was followed by a tour of the university campus, which is famed for its historical significance and scenic beauty.

Qinghua College (清華學堂; Qīnghuá Xuétáng) was established in Beijing, on 29 April 1911 on the site of a former royal garden belonging to a prince. It was originally a preparatory school for Chinese students later sent by the government to study in the United States. Presently it is recognized by most national and international university rankings as one of the best universities in mainland China.
Chongqing

Exploring Strategic Partnerships

- Potential partnership of establishing Pima Language Institute (high school level) in Chongqing, which would provide future international students for the College
- Potential student residential building project(s) if international student program expands
- Explored concepts:
  - West Campus International Student Housing project
  - Approximate 400 students
Chongqing

Exploring Strategic Partnerships

• Zhuhai City Polytechnic University hopes to establish partnership that the College will provide higher education in China

• Jiangsu Union Technical Institute hopes to establish a 4+1 program with the College that recruits students from middle schools.
  • Students from the joint program receive high school education and College freshman education in China, and then continue their education at Pima Community College.
PCC Promotional Video

Video plays here during presentation.