Expanding International Outreach and Recruitment

- PCC served more than 750 international students in the early 2000’s
- During the current semester we are serving 180 international students
- Our goal is to serve 1,000+ international students by the end of 2017-18 academic year
The Need for Internationalization

In order for the United States to have a truly world-class higher education system, colleges and universities must be globally engaged and prepare students to be citizens of a multi-cultural community both at home and in a globalized world. Institutions accomplish this by having a multi-dimensional, comprehensive strategy that includes internationalization at home and engagement with global issues and partners.

Source: American Council on Education Center for Internationalization and Global Engagement
Internationalizing Pima Community College: Key Components

- Infusing global knowledge and competency into the curriculum
- Creating a language institute
- Engaging our community
- Developing study abroad opportunities
- Identifying opportunities for workforce development in the international arena
- Providing international/intercultural professional development opportunities for faculty and staff
- Expanding international student outreach and recruitment
International Students in the United States

- 886,052 studied in U.S. colleges and universities in 2013/14
- Top Twelve Places of Origin
  1. China (274,597 – 31%)
  2. India (102,673 – 11.6%)
  3. South Korea (68,047 – 7.7%)
  4. Saudi Arabia (53,919 – 6.1%)
  5. Canada (28,304 – 3.2%)
  6. Taiwan (21,266 – 2.4%)
  7. Japan (19,334 – 2.2%)
  8. Vietnam (16,579 – 1.9%)
  9. Mexico (14,779 – 1.7%)
  10. Brazil (13,286 -1.5%)
  11. Turkey (10,821 – 1.2%)
  12. Iran (Iran – 10,194 - 1.2%)

(Source Institute for International Education 2014 Open Doors)
International Outreach and Recruitment Staffing Plan

Key Positions
(phased in over a three year period)

• Acting Vice President for International Education
• Director of Outreach and Recruitment
  – Assistant Directors for the Americas, Asia, and Europe/Middle East/Africa
• Director of Intake and Registration
• Director of Student Services