Core Component 5.C.: The institution engages in systematic and integrated planning.

The College has not engaged in appropriate systematic and integrated planning. (HLC Probation Letter, April 16, 2013)

- The planning process encompasses the institution as a whole and considers the perspectives of internal and external constituent groups.

- Institutional planning anticipates emerging factors, such as technology, demographic shifts, and globalization.
The Conference Goal

To solicit the community’s feedback in setting PCC’s strategic directions
Giving students the skills of the past will not be sufficient in preparing them for the future.

Education must shift into the future tense.

– Alvin Toffler, “Future Shock”, 1970
Participants

- 214 participants
- 144 external, representing more than 70 companies, organizations and schools throughout Southern Arizona
The Focus

- What should PCC focus on now and in the future to bring the most value to our community?

- Participants discussed wide-ranging trends, identified from 14 source documents, affecting local, regional, national education and economic development.
The Focus

The source documents included:

- AACC’s “Reclaiming the American Dream”
- Arizona Higher Education Enterprise Plan (AHEE)
- The Blueprint for Healing at Pima Community College
- Board Priorities at Pima Community College
- Potential Strategic Directions Environmental Scan
- Excelencia in Education
- The Governor’s Reform Plan (Arizona’s Education Reform Plan):
- Higher Learning Commission (HLC) Report
- The P-20 Council
- Pima Community College Chancellor’s Goals
- Plan Tucson, City of Tucson General and Sustainability Plan 2013
- Tucson Hispanic Chamber of Commerce
- UA’s Never Settle Strategic Plan
- U.S. Census Bureau Data
The Strategic Planning Committee (appointed by the Chancellor): 70 members total, including seven community members, two students and two board members

The Strategic Planning Committee will meet for two days, March 25 & 26
Next Steps

- The Strategic Planning Committee outcome will be:
  - The discussion of feedback from the Futures Conference and other informational sources will shape the development of a multi-year strategic plan.

- Each campus and unit will develop a strategic plan that will be aligned with the College’s overall strategic plan.
## Thanks

**Fast Action Planning Team**
- Lou Albert
- David Bea
- Johnson Bia
- Charlotte Fugett
- Zelema Harris
- Rachelle Howell
- Gwen Joseph
- CJ Karamargin
- Keith McIntosh
- Sheila Ortego
- David Purkiss
- Paul Schwalbach
- Heather Tilson
- Frank Velásquez
- Bill Ward
- Darla Zirbes
- Mark Ziska

**Facilitators**
- Lou Albert
- David Bea
- Johnson Bia
- Aubrey Conover
- Lori Cox
- Dolores Durán-Cerda
- Bill Howard
- Rachelle Howell
- Lorraine Morales
- Brigid Murphy
- Nic Richmond
- Ted Roush
- Kate Schmidt
- Jeff Silvyn
- Edgar Soto
- Regina Suit
- Michael Tulino
- Frank Velásquez
- Bill Ward
- Darla Zirbes
- Mark Ziska

**Scribes**
- Donna Baker
- Alison Colter-Mack
- Nina Corson
- Tim Cruz
- Diane Deskin
- Cindy Dooling
- Duff Galda
- Don Harp
- Terry Hawkins
- Laurie Kierstead-Joseph
- Joe Labuda
- Donna Martinez
- Brian Miller
- Eric Morrison
- Brian Nelson
- David Purkiss
- Brian Scott
- Jennie Scott
- Brian Stewart
- Debbie Yoklic
- Gretchen Zimmerman
# Thanks

## Coordinators
- Gayle Bell
- Alma Burton
- Melissa Cruz
- Yolanda Gonzales
- Katy Hernández
- Karyza Ochoa
- Margie Torres
- Wendy Turner
- Andi Urbina

## PCC Media Production & Publications
- Matt Chevreaux
- Grace English
- Josh Lamoreaux
- Brian LeBrun
- Shannon McBride-Olson
- Bryce Morthland
- Kieron Walsh

## PCC College Events
- Christy Yebra

## PCC Foundation
- Cheryl House
Thanks

To our community members,

Chancellor Lambert

and members of the Board of Governors

for their attendance and participation
Organizations Represented

88-Crime
Andrada High School
Anne Maley Consulting
Arizona Education Network
Arizona State University, Community Relations
Baboquivari Unified School District
Bombardier
Boys & Girls Clubs of Tucson
Breault Research Organization, Inc.
Carondelet
Catalina Foothills High School
C-FAIRR
Cienega High School
Community Investment Corporation
Critical Path Institute
Dietz K-8 school
DWE Management Consultants, Inc.
EZAZ Traffic Schools
Flex Division Director, Trusting Connections
Flowing Wells Unified School District
Fundación Mexico
Greater Tucson Leadership
Horizon Moving Systems, Inc.
Hotchkiss Financial, Inc.
Job Corps
Literacy Connects
LP & G Marketing
Marana Unified School District
Mark Irvin Commercial Real Estate Services
MCAT
Metropolitan Education Commission
Microbusiness Advancement Center
National Optical Astronomy Observatory
NAU
Net Outcomes
Northern Trust
Office of Congressman Raul M. Grijalva
Office of Senator John McCain
PCC Foundation Board of Directors
Pima County Business & Education Partnership
Pima County Interfaith Council
Pima County JTED
Pima County One Stop Career Center
Pima County Superintendent’s Office
POAC
Radiology LTD
Raytheon
Regulatory Advantage, LLC
Retina Centers, P.C.
Sabino Electric Inc.
Sahuarita Unified School District
Sahuaran High School
Sparks Management Group
St. Gregory College Preparatory School
SunWestern Contractors
Tanque Verde Unified School District
The Davis Consulting Group, Inc.
The Explorer
The Larsen Group
The Sunnyside Foundation, Inc.
TIAA-CREF, Financial Services
Toltec
TREO, Inc.
Tucson City Council
Tucson City Managers Office
Tucson Hispanic Chamber
Tucson Medical Center
Tucson Regional Economic Opportunities
UA Cancer Center
UA College of Social Behavioral Sciences
United Way of Tucson and Southern Arizona
University of Arizona
University of Arizona, Assistant Vice President for Tribal Relations
University of Phoenix
Vail Unified School District
Vantage West