Futures Conference 2014
[Powerpoint presentation given at the March Board of Governor’s meeting]

Slide 1:
[Video clip of Lee Lambert at a podium] Industry is calling for better qualified individuals in the middle skills area. And, by the way, that’s the sweet spot for community colleges. They are also calling for not only those industry skills but also soft skills. Some of those soft skills, we all know them very well: communication, collaboration, creativity and critical thinking and problem solving among others. Again, our challenge is before us.

Slide 2:
[Video clip of Sofia Ramos from the University of Arizona at a microphone]: We believe that including the Chambers and including TREO in the planning process, bringing industry into Arizona, into Tucson in particular, with a partnership with the College that would include Pima as a trainer, that way we can increase industry. So that is something that we feel is very important.

Slide 3: Criteria for Accreditation
Core Component 5.C.: The institution engages in systematic and integrated planning.

The College has not engaged in appropriate systematic and integrated planning. (HLC Probation Letter, April 16, 2013)

- The planning process encompasses the institution as a whole and considers the perspectives of internal and external constituent groups.
- Institutional planning anticipates emerging factors, such as technology, demographic shifts, and globalization.

Slide 4: The Conference Goal
To solicit the community’s feedback in setting PCC’s strategic directions

Slide 5: Inspiration for Futures Conference
Giving students the skills of the past will not be sufficient in preparing them for the future.

Education must shift into the future tense.

Slide 6: Participants
- 214 participants
- 144 external, representing more than 70 companies, organizations and schools throughout Southern Arizona

Slide 7: The Focus
- What should PCC focus on now and in the future to bring the most value to our community?
- Participants discussed wide-ranging trends, identified from 14 source documents, affecting local, regional, national education and economic development.

Slide 8: The Focus
The source documents included
- AACC’s “Reclaiming the American Dream”
- Arizona Higher Education Enterprise Plan (AHEE)
- The Blueprint for Healing at Pima Community College
- Board Priorities at Pima Community College
- Potential Strategic Directions Environmental Scan
- Excelencia in Education
- The Governor’s Reform Plan (Arizona’s Education Reform Plan):
- Higher Learning Commission (HLC) Report
- The P-20 Council
- Pima Community College Chancellor’s Goals
- Plan Tucson, City of Tucson General and Sustainability Plan 2013
- Tucson Hispanic Chamber of Commerce
- UA’s Never Settle Strategic Plan
- U.S. Census Bureau Data

Slide 9: Next Steps
- The Strategic Planning Committee (appointed by the Chancellor): 70 members total, including seven community members, two students and two board members
- The Strategic Planning Committee will meet for two days, March 25 & 26

Slide 10: Next Steps
- The Strategic Planning Committee outcome will be:
  - The discussion of feedback from the Futures Conference and other informational sources will shape the development of a multi-year strategic plan.
- Each campus and unit will develop a strategic plan that will be aligned with the College’s overall strategic plan.

Slide 11: Thanks

Fast Action Planning Team
Lou Albert, David Bea, Johnson Bia, Charlotte Fugett, Zelema Harris, Rachelle Howell, Gwen Joseph, CJ Karamargin, Keith McIntosh, Sheila Ortego, David Purkiss, Paul Schwalbach, Heather Tilson, Frank Velásquez, Bill Ward, Darla Zirbes, Mark Ziska

Facilitators
Lou Albert, David Bea, Johnson Bia, Aubrey Conover, Lori Cox, Dolores Durán-Cerda, Bill Howard, Rachelle Howell, Lorraine Morales, Brigid Murphy, Nic Richmond, Ted Roush, Kate Schmidt, Jeff Silvyn, Edgar Soto, Regina Suitt, Michael Tulino, Frank Velásquez, Bill Ward, Darla Zirbes, Mark Ziska

Slide 12: Thanks

Scribes
Donna Baker, Alison Colter-Mack, Nina Corson, Tim Cruz, Diane Deskin, Cindy Dooling, Duff Galda, Don Harp, Terry Hawkins, Laurie Kierstead-Joseph, Joe Labuda, Donna Martinez, Brian Miller, Eric Morrison, Brian Nelson, David Purkiss, Jennie Scott, Brian Stewart, Debbie Yoklic, Gretchen Zimmerman

Slide 12: Thanks

Coordinators
Gayle Bell, Alma Burton, Melissa Cruz, Yolanda Gonzales, Katy Hernández, Karyza Ochoa, Margie Torres, Wendy Turner, Andi Urbina

PCC College Events
Christy Yebra

PCC Foundation
Cheryl House

PCC Media Production & Publications
Matt Chevreaux, Grace English, Josh Lamoreaux, Brian LeBrun, Shannon McBride-Olson, Bryce Morthland, Kieron Walsh

PCC TV
Slide 13: Thanks

To our community members, Chancellor Lambert and members of the Board of Governors for their attendance and participation

Slide 14:

[Video clip of Lee Lambert at a podium]: We must, more than ever, pull together as a community. We must figure out ways to meet the needs of our business and industry communities, as well as our youth and adult working population. We must come onto the same page. That’s why it’s been very important to me, as your Chancellor, to start to say that we will align what we do with the needs of the community, we will engage all individuals in the community and that we are going to start measuring ourselves to make sure that we are performing to get better outcomes.

Slide 15: Organizations Represented

88-Crime; Andrada High School; Anne Maley Consulting; Arizona Education Network; Arizona State University, Community Relations; Baboquivari Unified School District; Bombardier; Boys & Girls Clubs of Tucson; Breault Research Organization, Inc.; Carondelet; Catalina Foothills High School; C-FAIRR; Cienega High School; Community Investment Corporation; Critical Path Institute; Dietz K-8 school; DWE Management Consultants, Inc.; EZAZ Traffic Schools; Flex Division Director, Trusting Connections; Flowing Wells Unified School District; Fundación Mexico; Greater Tucson Leadership; Horizon Moving Systems, Inc.; Hotchkiss Financial, Inc.; Job Corps; Literacy Connects; LP & G Marketing; Marana Unified School District; Mark Irvin Commercial Real Estate Services; MCAT; Metropolitan Education Commission; Microbusiness Advancement Center; National Optical Astronomy Observatory; NAU; Net Outcomes; Northern Trust; Office of Congressman Raul M. Grijalva; Office of Senator John McCain; PCC Foundation Board of Directors; Pima County Business & Education Partnership; Pima County Interfaith Council; Pima County JTED; Pima County One Stop Career Center; Pima County Superintendent’s Office; POAC; Radiology LTD; Raytheon; Regulatory Advantage, LLC; Retina Centers; P.C. Sabino Electric Inc.; Sahuarita Unified School District; Sahuarita High School; Sparks Management Group; St. Gregory College Preparatory School; SunWestern Contractors; Tanque Verde Unified School District; The Davis Consulting Group, Inc.; The Explorer; The Larsen Group; The Sunnyside Foundation, Inc.; TIAA-CREF, Financial Services; Toltec; TREO, Inc.; Tucson City Council; Tucson City Manager’s Office; Tucson Hispanic Chamber; Tucson Medical Center; Tucson Regional Economic Opportunities; UA Cancer Center; UA College of Social Behavioral Sciences; United Way of Tucson and Southern Arizona; University of Arizona; University of Arizona, Assistant Vice President for Tribal Relations; University of Phoenix; Vail Unified School District; Vantage West