A Study Session of the Pima County Community College District Governing Board was held on Monday, June 1, 2015 at 4:00 p.m. in the Community/Board Room, at the District Office, 4905 E. Broadway Blvd., Tucson, AZ 85709-1005.

Persons in Attendance

Board Members:
Sylvia Lee, Chair
Marty Cortez, Secretary
Mark Hanna
David Longoria
Scott Stewart

General Counsel
Jeffrey Silvyn

Recording Secretary
Denise M. Dudoit

Administration
Daniel Berryman, Vice Chancellor of Human Resources
Dr. Morgan Phillips, President, Desert Vista Campus
Debbie Yoklic, Assistant Vice Chancellor
Rachelle Howell, Vice Chancellor for Institutional Advancement (Acting)

1. Call to Order
   Board Chair Sylvia Lee called the meeting to order at 4:00 pm.

2. Pima Community College Foundation Discussion
   Members of the PCC Foundation Board including Tommy Roof, Chair Elect; Gloria Bloomer, Immediate Past Chair; Rachel Schaming, Treasurer; Staci Lopez, Board Member; and Craig Gibson, Board Member met with the PCC Board of Governors to discuss the goals, purpose and future plans of the Foundation.

   There are four main purposes of the Foundation: fundraising, asset management, facilitation of development activities by PCC campuses and programs, and oversight of the PCC Alumni Association.

   The Foundation has set goals that cover four areas:
   College Relations - support the Chancellor’s goal to establish philanthropic priorities;
   Community Relations – serve as ambassadors for PCC and Foundation;
   Fundraising – generate increased resources to ensure growth and positively impact students and the community;
   Infrastructure – enhance role as effective stewards of philanthropic investments through appropriate infrastructure.
An update on resource development was also provided to the PCC Board of Governors. In 2013-14, revenues totaled $2.03 million; the endowment is currently valued at $6.5 million; and total assets are up $1.8 million to $7.7 million.

Key Accomplishments were also noted and include the development and implementation of a strategic plan spanning three years (2014-2017); nearly 1500 scholarships, totaling just under $1 million were awarded in 2013-14; a $100,000 grant from Wells Fargo was secured to fund high school equivalency and workforce certification exam fees; the creation of two new endowment funds; and the second “PimaGives” campaign realized a 39% increase in employee contributions from the previous year.

There was discussion regarding the Foundation’s inability to host events on campuses because they could not serve alcohol. Allowing the Foundation to host events on campuses would not only showcase the campuses, but would save money in rental fees which reduce the amount of scholarships that can be awarded. It was agreed the College’s General Counsel would research the development of special events language that would allow events, held on PCC campuses and sponsored by the Foundation, to provide alcohol with the proper permits.

During the question and answer period, several topics were discussed including planned giving efforts; engaging alumni; and how each Board could support the other in their efforts to bolster the College and provide a united front.

Lastly, after conversations with Chancellor Lambert, it was agreed a position for Interim Executive Director would be posted. This posting has since closed and the position should be filled by mid-June. Recruitment for the permanent position will begin in the fall.

Adjournment

The meeting adjourned at 5:05 p.m.

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Secretary

__________________________________________
Date