A Study Session of the Pima County Community College District Governing Board was held on Wednesday, May 4, 2015 at 4:00 p.m. in the Community/Board Room, at the District Office, 4905 E. Broadway Blvd., Tucson, AZ 85709-1005.

Persons in Attendance

Board Members:
Sylvia Lee, Chair
Marty Cortez, Secretary
Mark Hanna
David Longoria
Scott Stewart

General Counsel
Jeffrey Silvyn

Recording Secretary
Denise M. Dudoit

Administration
Lee Lambert, Chancellor
Daniel Berryman, Vice Chancellor of Human Resources
Dolores Durán-Cerda, Senior Assistant to the Provost
Dr. Lorraine Morales, President, Community Campus
Morgan Phillips, President, Desert Vista Campus
Kate Schmidt, Dean of Online Development, Acting
Stan Steinman, Academic Dean
Bill Ward, Vice Chancellor, Facilities
Debbie Yoklic, Assistant Vice Chancellor

1. Call to Order
Board Chair Sylvia Lee called the meeting to order at 4:04 pm.

2. On-line Education
Dr. Lorraine Morales and team members including Co-Chairs Kate Schmidt and Kimlisa Duchicela, and Amy Davis presented a report on PimaOnline. The online education system focuses on bringing meaningful and quality education, a supportive environment, affordable tuition, innovation and a clear path to success for all students at any time and place.

The organizational structure for PimaOnline is to include a Vice President for Distance Education, a new position that will report to the Campus President; an Online Library Director, an existing position that was reactivated and filled; as well as other key positions that will allow for flexibility and strategic efforts in a more centralized model.

In Fall 2015, three College Discipline Area Committees (CDACs), Math, Social Sciences, and Writing and Communication volunteered to be a part of the pilot program. Two
additional CDACs, World Languages and Sciences, will begin Spring 2016 with the possibility of a third.

Work is ongoing to develop a system of quality review that will ensure compliance (ADA, Copyright, and Student Learning Outcomes), work closely with all faculty and provide continuous evaluation of all activities and data driven decisions. Clear expectations will be identified and every course will be reviewed for currency following a Quality Review Cycle.

A team worked on the development of a structured curriculum to train Faculty consisting of three levels: Teach, Build, and Lead. Teach provides the basics of teaching online and after completion the faculty member can teach a pre-designed course. Build is learning to create a quality course and faculty will be able develop their own course. Lead is an ongoing “CEU” model to maintain the Lead level, creating a community of teachers and learners. This system has also been designed to market outside of Pima Community College. There are logistical questions that remain unanswered in regards to those faculty who were trained in D2L and whether or not they will be grandfathered into the new training model or if they will be required to go through the new training.

Currently there are 1500 online classes that can be taken to complete five different programs: Certificates in Basic Education Technology-CDE and Human Resources; Associates degrees in General Studies and Associate of Arts-Degree for Transfer in Liberal Arts; and the ACECs A and B. There are also eight other programs that are available mostly online. There has been discussion on how to market PimaOnline to reach the target audience which consists of current and local students as well as in-state students and packaged programs for out-of-state students. The message these potential students need to receive is PimaOnline offers flexible schedules, comprehensive student support services, and the ability to complete AGEC and earn a degree or certificate online.

The PimaOnline Group mentioned four tuition options that will require additional research before they are ready to propose an option to the Board for their consideration. Preliminary suggestions include leaving tuition as is, offering a discounted rate for out-of-state students, offering a single package or program fee, or charging in-state tuition plus a fee. They expect to bring their proposal to the Board in June.

Adjournment

The meeting adjourned at 5:30 p.m.

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Secretary

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Date