

Digital Arts Associate of Applied Science Web Design Concentration

Full-Time, Fall Start

www.pima.edu/digital-arts-aas

Hone your skills in interactive/web design and master production software and coding languages for multimedia and web design. Develop overall layout and production skills with a focus on the web. Students produce a finished digital/interactive portfolio demonstrating their design, typography, interactive and technical skills.

Title IV Financial Aid eligible: Yes

What can I do with this degree?

Career options: Become a graphic designer, web designer, illustrator, multimedia artist or digital video editor for the web. Seek employment with advertising agencies, retailers or media/printing companies.

Academic options: This program may apply toward a Bachelor of Applied Science (BAS). See an advisor.

CHOOSE YOUR COURSES WITH YOUR COLLEGE ADVISOR

Placement

Students must meet prerequisite standards before taking WRT 101 and to meet the Math Competency, required in the pathway below. If you are not prepared for these courses based on placement results you will need to take courses to build your skills prior to taking them. The sequence of courses follows.

Math: ICS 081 > MAT 092

Reading: ACL 080 > REA 091

Writing: ACL 080 > WRT 090 > WRT 101 (or WRT 101S can replace both WRT 090 and WRT 101)

If BUS 151, GTM 105, or a MAT course higher than MAT 106 is chosen additional coursework may be needed.

Semester Pathway

This pathway is a suggested sequence of courses for your program of study. Work with an advisor to develop a unique pathway for you based on your placement recommendations, any prior college courses and your specific situation.

General Education Note: When General Education (Gen. Ed.) credits are listed below, select from the appropriate General Education course list linked from the program website. Some programs recommend specific courses.

For this pathway, ensure that one Gen. Ed. course fulfills the C or G requirement.

Semester 1 - Fall (Semester Total: 16 credits)

DAR 102: Fundamentals of Digital Design (4 credits)

DAR 112: Graphic Design (4 credits)

DAR 120: Applied Computer Graphics I (4 credits)

GTW 101: Writing for Trades and Technical Operations (3 credits)

or **WRT 101:** English Composition I (3 credits)

STU 100: College Success and Career Planning (1 credit)

Semester 2 - Spring (Semester Total: 15-16)

ART 105: Exploring Art and Visual Studies (3 credits)

or **ART 115:** Color and Composition (3 credits)

or **DAR 250:** Computer 2D Animation: Adobe After Effects (4 credits)

DAR 122: Desktop Graphics: Adobe Illustrator (4 credits)

DAR 221: Photo Image Editing: Adobe Photoshop (4 credits)

DAR 256: Web Design I (4 credits)

Semester 3 - Fall (Semester Total: 15-16 credits)

Gen. Ed.: CTE Other Requirement List. Recommend **ANT/GWS 202:** Sexuality, Gender and Culture (3 credits)

or **CMN 120:** Business and Professional Communications (3 credits)

or **ECN 150:** An Economic Perspective (3 credits)

or **DAR 250:** Computer 2D Animation: Adobe After Effects (4 credits)

DAR 226: Desktop Publishing for Digital Arts: Adobe InDesign (4 credits)

DAR 252: Interactive Design I (4 credits)

DAR 257: Advanced Web Design (4 credits)

Semester 4 - Spring (Semester total: 16 credits)

Gen Ed.: CTE Mathematics and Science List. Recommend **BUS 151:** Mathematics of Business (3 credits)

DAR 254: Interactive Design II (4 credits)

DAR 259: Mobile Application Design (4 credits)

DAR 288: Digital Arts Business and Portfolio Capstone (2 credits)

Gen. Ed.: CTE Social & Behavioral Sciences List. Recommend **PSY 132:** Psychology and Culture (3 credits)

PROGRAM TOTAL: 62-64 credits

Program/Major/Concentration Codes: **AASCOMMGRAPH/DAR1/DARW**

**Find more information about this program at:
www.pima.edu/digital-arts-aas**

