Opening Remarks

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Chancellor
The Big Picture

Data from “A Stronger Nation Through Education”, Lumina Foundation
Tracking the trend
Percentage of the state’s working-age population (25-64) with at least an associate degree

2008: 34.4%
2009: 34.8%
2010: 35.1%
2011: 35.8%
2012: 36.7%
2013: 36.9%
Levels of education for Arizona residents, ages 25-64

- Less than ninth grade: 196,505 (5.91%)
- Ninth to 12th grade, no diploma: 270,724 (8.14%)
- High school graduate (including equivalency): 794,871 (23.90%)
- Some college, no degree: 837,076 (25.17%)
- Associate degree: 310,129 (9.32%)
- Bachelor’s degree: 593,122 (17.83%)
- Graduate or professional degree: 323,586 (9.73%)

Source: U.S. Census Bureau, 2013 American Community Survey

Slide reproduced from the April 10-11, 2015 Governance Institute for Student Success
Degree-attainment rates among Arizona residents (ages 25-64), by population group

- White: 45.36%
- Black: 32.46%
- Hispanic: 17.23%
- Asian: 60.64%
- Native American: 18.76%

Source: U.S. Census Bureau, 2011-13 American Community Survey PUMS File

Slide reproduced from the April 10-11, 2015 Governance Institute for Student Success
College enrollment among Arizona residents, ages 18-53

- **Total Enrollment**
  - National: 15.1%
  - Arizona: 13.7%

- **Ages 18 - 24**
  - National: 35.2%
  - Arizona: 41.6%

- **Ages 25 - 53**
  - National: 11.3%
  - Arizona: 5.2%

- **Hispanics**
  - National: 15.3%
  - Arizona: 9.7%

- **African Americans**
  - National: 16.4%
  - Arizona: 10.3%

- **Native Americans**
  - National: 26.3%
  - Arizona: 25.3%

- **Asians/Pacific Islanders**
  - National: 15.6%
  - Arizona: 16.5%

**Note:** These percentages reflect the enrollment of non-degree-holding students, ages 18-53, at public and private, two-year and four-year postsecondary institutions.

**Source:** U.S. Census Bureau, 2013 American Community Survey One-Year Public Use Microdata Sample

Slide reproduced from the April 10-11, 2015 Governance Institute for Student Success
### Percentage of Arizona residents (ages 25-64) with at least an associate degree, by county

<table>
<thead>
<tr>
<th>County</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Apache</td>
<td>19.19</td>
</tr>
<tr>
<td>Gila</td>
<td>26.12</td>
</tr>
<tr>
<td>La Paz</td>
<td>16.18</td>
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<tr>
<td>Navajo</td>
<td>22.61</td>
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<tr>
<td>Santa Cruz</td>
<td>27.63</td>
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<tr>
<td>Cochise</td>
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<td>Graham</td>
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<td>Maricopa</td>
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<td>Pima</td>
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<tr>
<td>Yavapai</td>
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<tr>
<td>Coconino</td>
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<tr>
<td>Greenlee</td>
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<tr>
<td>Mohave</td>
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<tr>
<td>Pinal</td>
<td>27.27</td>
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<tr>
<td>Yuma</td>
<td>22.88</td>
</tr>
</tbody>
</table>

**Source:** U.S. Census Bureau, 2009-13 American Community Survey 5-Year Estimates

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Slide reproduced from the April 10-11, 2015 Governance Institute for Student Success
The steps that Arizona and other states can take to increase attainment are laid out in Lumina’s state policy agenda. They are built around three priorities that states must pursue:

1. Improve the quality of student outcomes in terms of completion, learning and employment.

2. Align investments with state priorities and student needs.

3. Create smarter pathways for students.
Vision

• The optimal desired future state of the College

• Provides direction on what we are focused on achieving in five, ten, or more years

• Functions as our "north star"

• Succinct and inspirational
Microsoft

Empower people through great software anytime, anyplace, and on any device.
Alzheimer's Association

Our Vision is a world without Alzheimer's disease.
Valencia College

Valencia is a premier learning college that transforms lives, strengthens community, and inspires individuals to excellence.
Brazosport College

The College of Choice.

As the College of Choice, the Brazosport College board, faculty, and staff will be broadly engaged in supporting all students intellectually, socially, and culturally, preparing them to thrive within the global community. As a national leader of student success initiatives, the College will develop lifelong learners and prepare competitive graduates for tomorrow’s workforce.
St Petersburg College

A great college transforming the lives...
Of our students
Of our community
Of our employees
Mission

• Defines the present state or purpose of the College

• Answers three questions about why the College exists:

  WHAT it does;
  WHO it does it for; and
  HOW it does what it does.

• Succinct, in the form of a sentence or two
Nissan

Nissan provides unique and innovative automotive products and services that deliver superior, measurable values to all stakeholders in alliance with Renault.
Our mission is to make Target the preferred shopping destination for our guests by delivering outstanding value, continuous innovation and an exceptional guest experience by consistently fulfilling our Expect More. Pay Less.® brand promise.
Valencia provides opportunities for academic, technical and life-long learning in a collaborative culture dedicated to inquiry, results and excellence.
Brazosport College exists to improve quality of life by providing certificate, associate and baccalaureate degree programs, academic transfer programs, workforce development, and cultural enrichment in an efficient and cost effective manner. The board, faculty and staff are committed to student success and lifelong learning by responding to student needs, creating a dynamic learning environment, and enriching our communities.
St Petersburg College

Promote student success and enrich our communities through education, career development and self-discovery
Benefits of a Clear Vision and Mission

• Strengthen culture through a unified sense of purpose

• Improve decision-making with transparency about the "big picture"

• Enhances relationships through a shared understanding of priorities
Goals for Today

1. Provide input on our core themes and objectives
2. Provide input on our Education Master Plan
3. Discuss the mission statement
4. Discuss the vision statement
Core Themes and Objectives

• Series of meetings with internal and external stakeholders starting in October 2014

• Goal of the meetings was to identify the core themes and objectives of the institution in order to develop a mission fulfillment framework

• The purpose of the framework is to identify the College’s key objectives and provide an accountability system to monitor progress
Access

• Increase student enrollment across the College

• Provide diverse offerings of courses and schedules to meet community needs
Success

- Increase the retention and persistence rates of PCC students
- Increase PCC students’ graduation and transfer rates
- Support and increase student goal achievement
Program excellence

- Provide relevant and quality programs for PCC students that meet workforce needs
- Provide quality and appropriate student support services
Community engagement

- Promote economic development initiatives and partner with external business and industry stakeholders

- Develop and enhance educational partnerships that help identify and respond to the educational needs of the community
Diversity

- Foster a culture which expands and supports the diversity of the College’s student population

- Foster a culture which expands and supports the diversity of the College’s workforce, including professional development and quality performance
Stewardship

- Ensure effective and ethical use of the College’s financial resources

- Keep pace with national trends in instructional technology and meet student and faculty needs, while being fiscally responsible
Educational Master Plan

- Education master planning is essential as the College moves forward to fully align with the needs of the community.
- The Education Master Plan will serve as the college's blueprint and 2020 vision of academic programs and support services.
- Will involve strong collaboration among internal and external constituents.
- About providing relevant, quality programs.
Focus Groups

• Discuss the draft core themes and objectives
• Discuss the programs that you want to see at PCC
• Draft a vision statement
• Draft a mission statement
• Report out from each table
Table Reports

• Two or three comments on the draft core themes and objectives
• Top three programs you want PCC to offer
• Vision Statement
• Mission Statement
Closing Remarks