

Board Policy Title:

Board Policy Number: Adoption Date: Schedule for Review & Update: Review Date(s): Revision Date(s):

Sponsoring Unit/Department: Motion Number: Legal Reference: Cross Reference:

College Publications

BP 10.02 1/10/01 Every three years 5/28/14, 4/19/18, 2/14/24 1/10/01, 1/13/12, 5/28/14, 3/3/20, 2/14/24 External Relations 6105

To keep Pima Community College's ("College") name, image, and institutional information consistent and current, both internally and externally, the College will establish and maintain brand standards and guidelines for College publications ensuring that they reflect its values. These standards and guidelines shall include College publications regardless of the media or mode of delivery. College publications do not include syllabi or instructional materials.